You are cordially invited to attend the
2013 Takin’ Care of Business
Membership Celebration
11.12.13
Maysville Cox Building
5:30 pm, $10 per person

Entertainment by
Jeff Caldwell
a stand up guy
Enjoy a “Taste of Maysville”
Reserve your tickets at 606.564.5534 or chamberadmin@maysvilleky.net

You are invited to attend our annual
“State of the Community Address”
with
County Judge Executive, Buddy Gallenstein, and
Mayor, David Cartmell

November 7th
Caproni’s
11:30 am to 1 pm
Cost: Chamber members - $15
Non-members $20
Reserve your seat at 606.564.5534 or chamberadmin@maysvilleky.net
EXECUTIVE COMMITTEE
Michael Parker - Chairman
Larry Poe - Vice Chairman
Cara Clarke - Past Chairman
Janet White - Treasurer
Harry Mann
Suzan Ross

BOARD OF DIRECTORS
Term Expires December 31, 2013
Bob Hendrickson - Ledger Independent
Mindy Howell - deSha’s
Denise Lewis - Danita's Caiiffors
Larry Poe - Boone Real Estate
Tony Sweeney - Sweeney Appraisals

Term Expires December 31, 2014
Allison Adams - Buffalo Trace Health Department
Cara Clarke - Maysville Community & Technical College
Chuck Doughman - C&D Electronics/ Radio Shack
Dan Fannin - Emerson
Harry Mann - M & M Custom Framing

Term Expires December 31, 2015
Debi Beiland - Limestone Properties
Rebecca Cartmell - Red Cross
David Lawrence - Rotary Club
Joe VonDerHaar - East Ky. Power
Tonya Wenz - Limestone YMCA

Term Expires December 31, 2016
Dustin Grutza - Ranger Steel
Michael Parker - Hospice of Hope
Norlene Rice - Bank of Maysville
Suzan Ross - Baldwin CPAs
Janet White - US Bank

Ex-Officio
David Cartmell - Mayor, Maysville
Kelly Clarke - Tourism Rep.
Mike Denham - State Representative
Kevin Cornette - BTADD
James “Buddy” Gallenstein - Judge Executive, Mason Co.
Mason Co. Board of Education
Robert Parker - Meadowview Regional Medical Center
Tracey Parriman - Mason Co. Coop Ext. Service
Dr. Ed Story - Maysville Community & Technical College
Gene Weaver - Industrial Authority

Thank you to our Takin’ Care of Business Sponsors

Gold Sponsors
Carmeuse Lime
Ledger Independent
Meadowview Regional Medical Center
WFTM

Silver Sponsors
Citizen’s Deposit Bank & Trust
Emerson
Impact Sign and Apparel
McFarland Chevrolet - Buick, Inc.
Maysville Community & Technical College

Takin’ Care Entertainer, Jeff Caldwell
Find a sample of what we will hear on Youtube.com, (search for Jeff Caldwell)

Bronze Sponsors
AT&T
Baldwin, CPAs
Ben’s Car Wash/ Budget Truck Rentals
East Kentucky Power Coop
Hospice of Hope
Life’s Ultimate Martial Arts Academy
Mason County Public Library
Mason Family Drug
Maysville Nursing & Rehab
Stober Drives

Food Sponsors:
Caproni’s
Culinary Arts Institute
D & D Catering
deSha’s
Maysville Cake & Candy
Tumbleweed

To register, go to toughmudder.com/Kentucky
Click on: Volunteer Now

December Breakfast Membership Meeting

Our Breakfast Membership Meeting will feature new
Mason County Schools Superintendent, Rick Ross
Save the date - December 13th
7:45 am
Chamber members - $12
Non-members - $15
Reserve your seat at (606) 564-5534 or chamberadmin@maysvilleky.net
The MISSION of the Maysville-Mason Co. Area Chamber of Commerce is to provide leadership and be a voice of the business community.

1. Enhance the quality of life.
2. Support sustainable development that is socially, economically and environmentally viable.
3. Promote and encourage private enterprise.
4. Unify the direction of the business community.
5. Respond to our MISSION.
CONGRATULATIONS TO MAYSVILLE NURSING AND REHABILITATION CENTER FOR BEING NAMED, “FACILITY OF THE YEAR” FOR THE KENTUCKY NORTHERN-BUERGRASS DISTRICT BY THE KENTUCKY ASSOCIATION OF HEALTHCARE FACILITIES (KAHCH)

MAYSVILLE NURSING & REHABILITATION CENTER
P.O. Box 556, Maysville 606-564-4085

Maysville Nursing & Rehabilitation reflects a tradition of quality that began in 1970. The 130 bed facility provides a full range of health care services, including short term rehabilitation therapy (occupational, physical & speech therapies), post-hospital care, skilled nursing care, long term nursing & restorative services, and end of life care.

The philosophy of care recognizes the dignity of every person and the unique needs of each individual. The facility is comprised of professionals dedicated to maintaining the highest quality of life for those served while encouraging the support of family, friends, and community. Our facility’s approach centers on the teamwork of 175 employees to promote renewal, recovery and well-being.

MAYSVILLE NURSING & REHABILITATION CENTER
P.O. Box 556, Maysville 606-564-4085

CHAMBER CHOICE GIFT CHECKS
Chamber Choice Gift Checks are perfect for employee gifts, incentives, retirements, Christmas, weddings, anniversaries, birthdays, graduations or whatever the occasion!

Why? Because they are redeemable at nearly 50 Chamber member locations. Available in $5, $10, $20 or $25 denominations.

BUSINESS AFTER HOURS
Want extra exposure for your business? Host a Business After Hours. Chamber members will be invited to your place of business for a casual time of networking and you can highlight what your business does, introduce a new product or unveil your remodel or addition. Contact Vicki to set your date! Limited to 1 a month.

PROMOTION
Want some extra exposure? Participate in our Annual Sponsorship Program or Be an event sponsor for: Buffalo Trails MultiSport Races Annual Golf Scramble Takin’ Care of Business Offer a discount Member2Member

FACILITY OF THE YEAR

Congratulations to Maysville Nursing and Rehabilitation Center for being named, “Facility of the Year” for the Kentucky Northern-Bluegrass District by the Kentucky Association of Healthcare Facilities (KAHCH)

SERVICES

Chamber Choice Gift Checks are perfect for employee gifts, incentives, retirements, Christmas, weddings, anniversaries, birthdays, graduations or whatever the occasion!

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September was National Preparedness Month. The American Red Cross encourages individuals to take action, and to plan/prepare for an emergency.

Big Sandy Superstore held its first-ever Charity Bonanza Weekend last month. The sale was designed around a “Discounts for Donation,” which customers could choose to make a donation to a participating Charity, and receive a discount off of their purchase.

The Maysville- Mason County CVB hosted the annual Simon Kenton Festival in Historic Old Washington. Kroger recognized Cindy Chain who has worked at Kroger since 1980. Chain is one of about ten Kroger employees who’ve been employed by Kroger for 30 or more years.

Fourth District U.S. Rep. Thomas Massie was guest Speaker for Maysville Rotary Club this past month. Massie discussed Syria, saying it would take a threat to our national security before he would favor entering another Mideast Conflict.

Chuck Doughman, owner of C & D Electronics, also known as “The Shack” has gone beyond the embodied phrase of “customer service.” Chuck wants every customer to leave his store satisfied. He is also on the Board of Directors for Maysville- Mason County Chamber of Commerce, and he works hard to be in touch with his community.

Maysville Rotary Club debuted The 2 Bridge Run this past month. Which gave participants the opportunity to run across both of Maysville bridges.

Hospice of Hope announced the addition of Ashley Pirtle as the new Volunteer Coordinator. Hospice volunteers graciously donate their time to help others. For more information on volunteering call: 800-928-4848, or email: hohope.org

Mason County Public Library introduced Gale LegalForms. This service provides convenient authoritative means for understanding common legal procedures through access to “attorney forms.”

United States Congressman Thomas Massie toured Meadowview Regional Medical Center. Massie toured and visited with physicians, board of trustees, and department of directors earlier in September.

The Kentucky Gateway Museum Center participated in the 9th annual Museum Day. This was a nationwide event that offered free admission to those visitors participating in Museum day.

Maysville Rotary Club had former Miss America Heather Renee French Henry as their guest speaker. Heather still travels across the United States discussing her Veterans platform, which focuses upon issues of homelessness, housing, and healthcare for Americas veterans. In closing Heather said that she was “so proud to be from Maysville.”

Venture Productions held a ribbon cutting celebration in August for their new rolling Farmer’s Market. The conversion of an out-of-service bus into a rolling Farmers Market will allow for fresh produce to be distributed throughout Adams County. Be looking for the Farmer’s Market to roll into your community soon!
Take advantage of this FREE Entrepreneur Center Seminar & Class:

Small Town Merchant Program with national retail specialist Marc Wilson
October 29th, 8 - 10 am
Maysville Conference Center

FREE Breakfast and training
A limited number of businesses will provided a FREE 90 minute business audit at their location by Mr. Wilson. The audit will assess curb side appeal, merchandising, pricing structure and much more.

To reserve your seat, call (606) 564-5534.

Financing a Business
November 6, 6 - 8 pm

In today’s world, a complete financial plan with three years of projection is a must. If you are investing your own money, utilizing lenders, or have other investors, we will learn what goes into the financial plan. The importance of identifying start up cost, variable cost, and working capital will be just a few of the topics covered.

To reserve your seat, call (606) 564-5534.

Kentucky Export Initiative Buffalo Trace Region –
October 17th, 9:30 am, Mason County Coop Extension Office

Some of the questions that will be answered include:
- What does the global marketplace mean for my business?
- What can be exported?
- What are the resources for exporting in Kentucky?
- How do I get paid?

Representatives will be present from the World Trade Center Kentucky, Kentucky Chamber of Commerce, Kentucky Cabinet for Economic Development and U.S. Commercial Services.

Reserve your seat for this FREE presentation by calling (606) 564-5534.

[ who are chamber ambassadors? ]

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber’s primary liaison to new Chamber members. Considered the goodwill arm of the Chamber, the Ambassador committee plays an essential role in member communication and retention, and each Ambassador is charged with conveying member needs, questions and concerns to Chamber staff, keeping our Chamber in line with our members’ desires.

Upon their appointment, each Ambassador makes a commitment to build lasting relationships with the Chamber membership, particularly new members, in order to build a loyal, committed membership base that will continue to support, participate in and invest in the Chamber.

[ about the program + commitment ]

Ambassadors actively promote membership in the Chamber, facilitate networking among members and encourage meaningful participation and involvement in Chamber programs in order to enhance the membership benefits received by each member, strengthen member commitment and increase long-term member retention. Ambassadors will each receive monthly new member assignments, and Ambassadors can expect to spend 1-3 hours per month on their Ambassador duties. Ambassadors are expected to attend at least one monthly Ambassador meeting per quarter, a minimum of four per year. The Ambassador Committee meets quarterly, 8:30 – 9:30 a.m.

[ ambassador responsibilities ]

- Accept new member assignments and conduct member interviews (quality contacts), reporting relevant information from these interviews to Chamber staff at a quarterly Ambassador meeting.
- Attend Chamber events to greet and build relationships with members, as well as to facilitate introductions and foster direct connections for new members.
- Attend Chamber Membership Meetings, 1/2 price breakfast and lunch
- Attend member ribbon cuttings, grand openings and ground breakings.
- Maintain monthly contact via e-mail or phone with new member assignments.
- Volunteer at Chamber functions.

HOW TO BECOME AN AMBASSADOR

Fill out an Ambassador application and return it via e-mail to Vicki Steigleder at chamber@maysvilleky.net, or via fax at 606-564-5535. Questions? call 606-564-5534
Present: Debbie Beiland, Cara Clarke, Dan Fannin, Dustin Grutza, Bob Hendrickson, Harry Mann, Michael Parker, Larry Poe, Tony Sweeney, Tonya Wenz, and Janet White.

Absent: Allison Adams, Rebecca Cartmell, Kevin Cornett, Chuck Doughman, Mindy Howell, Denise Lewis, Norlene Rice, Suzan Ross, and Joseph VonderHaar.

Michael Parker, Chairman, called the meeting of the Maysville-Mason Co. Area Chamber of Commerce Board of directors to order at 8:36 am.

Michael asked the Board members to review the minutes from August 31, 2013 meeting. Motion to accept, Dan Fannin, second Harry Mann. Motion Carried.

Janet White, board treasurer gave an overview of the financial report dated August 1, 2013, Motion to accept Larry Poe, second Debi Beiland. Motion Approved.

Old Business:

Strategic Plan 2012-2013 Committees:

Bylaws and Procedures committee: Dan Fannin gave an overview on the Whistleblower Policy. Which could go into effect starting January 2014. The Committee made a motion to approve the Whistleblower Policy, second, Harry Mann. Motion Approved.

Dan reviewed the Document Retention Policy. The Committee made a motion to approve the Document Retention Policy, second, Bob Hendrickson. Motion Approved. The Policy will be in effect starting January 2014.

Economic Development committee: Larry Poe gave an update on Work Ready Certification, stating that we hope to submit the application by December 10, 2013.

Events and Outreach committee: Cara Clarke gave an update on Work Ethics Seal Program. Cara stated that the next step is to get businesses and industries involved with the Program. The events and outreach committee and race committee are set to have their next meeting on November 1, 2013.

Membership Services committee: Vicki Steigleder gave an update on the Ambassador Program. Vicki stated that we will ask Chamber members to help recruit people to be Ambassadors. The Ambassador Program will start January 2014. The Board agreed to proceed as planned, Motion carried.

New Business:

Board Elections: Vicki presented the Board with a matrix, categorizing Board members and their skills. Vicki also presented the Board an Application for potential Board members. Michael Parker asked for two people from the board to volunteer to serve on the nominating committee. Dan Fannin and Larry Poe agreed to be on the committee.

MyChamberApp, member highlight- Vicki presented the board with a new benefit for Chamber Members to have their business highlighted on my App for $10. The Board agreed that this benefit should be offered to Chamber Members.

Upcoming Events:

October 3rd – Regional Infrastructure at Fleming Mason Airport, 11:30 am
October 11th – Breakfast Membership Meeting, The Hidden Tax, 7:45 am
October 17th – Kentucky Export Initiative Meeting, 9:30 am, Extension Office
November 7th – Membership Meeting, Judge and Mayor, 11:30 am
11.12.13 – Takin’ Care of Business, Cox Building, 5:30 pm
December 5th – Chamber Board Meeting, 8:30 am, location TBD

Announcements:

Michael would like to support the Pogue Distillery and their efforts to name Mason County as the birthplace of Bourbon. He suggested that another name could be the Gateway of Bourbon, this could possibly be used to attract tourist.

Janet stated that the Limestone Ministerial Group has 100 Volunteers to help people in need of Home repair, painting, and other home improvements. The group will be working next year on June 23rd-27th 2014. She said to contact her if you know of someone who could use this assistance in our area.

As there were no more announcements the meeting was adjourned at 9:35 am.

Respectfully Submitted,

Gena Turner
Administrative Assistant
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct 12th</td>
<td>Kentucky Gateway Museum Center- Saturday Seminar. “How to Research and Publish a Book”</td>
<td>Speakers will be Danny Weddle and Randy Harrison. Saturday Seminars are free and open to the public. Also invited to stay all day to research or tour the Miniature Gallery, Changing Gallery and the Historical Gallery free of charge. Coffee, tea and coffee cake will be served. Contact: 606-564-5865.</td>
</tr>
<tr>
<td>Oct 17th</td>
<td>Jam Session – Blue Licks State Park</td>
<td>Join area musicians on the 3rd Thursday of each month from 6:30 pm – 8 pm for a relaxed evening of fun, friends, and music. It is open to all musicians and to the general public. There is no cost to attend this event.</td>
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<tr>
<td>Oct 26th</td>
<td>YMCA- 2013 Battle of the Businesses</td>
<td>Will be open to all business corporations within Mason County. There will be between 10-12 different coed events depending on participation. Teams are encouraged to compete in all the events. $350 per team, T-Shirts will be provided by the YMCA. Winner will receive a trophy/Plaque.</td>
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<tr>
<td>Oct 18th</td>
<td>KGMC- Ghosts Night in the Graveyard</td>
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<tr>
<td>Oct 18th</td>
<td>KGMC- The Hobbit Scavenger Hunt</td>
<td>7:30 pm, Church of the Nazarene, Maysville. For more information contact: 606-564-5865</td>
</tr>
<tr>
<td>Oct 18th</td>
<td>Mason County Public Library- Microsoft PowerPoint Class</td>
<td>Introduction to Microsoft PowerPoint. Class is limited to 7 students. To register call: 606-564-3286</td>
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<tr>
<td>Oct 19th</td>
<td>Mason County High School: “Fundraising with Laughter”</td>
<td>SHOWTIME Veteran, Bob Batch headlines, with Maysville Native Billy Goldsmith. For more information contact: 606-564-3393</td>
</tr>
<tr>
<td>Oct 19th</td>
<td>KGMC Seventh Annual Senior Golf Classic</td>
<td>Laurel Oaks Golf Course. The only senior players’ golf tournament in our area is for men and women 50 years of age and beyond! This is an individual play tournament scored by modified Stableford system rules with handicaps applied. Prizes are awarded in three divisions: Gold tee men (66+); Red tee women (50+); White tee men (50 – 65) in 18 holes of play. The tournament fee is $75 and includes: greens fees, cart and Laurel Oaks famous BBQ Ribs and Chicken dinner! Contact: 606-564-5865.</td>
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<tr>
<td>Oct 19th-20th</td>
<td>Tough Mudder</td>
<td>Big Rock off Road Park, Maysville. Visit: <a href="http://www.toughmudder.com/kentucky">www.toughmudder.com/kentucky</a></td>
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<tr>
<td>Oct 22nd</td>
<td>The Limestone Center: Open House</td>
<td>Showcasing Maysville’s Premier Events Venue. 3 pm- 6 pm. For more information contact: <a href="mailto:alissa@eventservices.com">alissa@eventservices.com</a></td>
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<tr>
<td>Oct 23rd</td>
<td>KGMC- Hobbit Party</td>
<td>Located at MCTC. For more information contact: 606-564-5865</td>
</tr>
<tr>
<td>Oct 25th &amp; 26th</td>
<td>Halloween Campout Celebration</td>
<td>One of Blue Licks largest events, visitors can enjoy all things scary and spooky in this Halloween extravaganza! Participate in the jack-o-lantern carving contest and the costume competition. Decorate your site for a chance to win a weekend stay in the campground. Haunted mini golf available and so much more! We’ve even added a category for pets to our costume competition so that your “furry kids” can get in on the fun too! Call Reserve America at 888-459-7275 to reserve your spot in our campground now.</td>
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<tr>
<td>Oct 26th</td>
<td>Trick or Treat Downtown Event</td>
<td>Bring your little one to downtown Maysville for &quot;Trick or Treat&quot; A fun packet event for the whole family! Trick or treat time will be 3 pm -5 pm at any downtown business with the orange pumpkin poster in their window. - Free Pumpkin Painting - Free Kids Games with prizes - Children Costume Contest - Adult Costume Contest - Pet Costume Contest - Bouncy House - And Much More!</td>
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<tr>
<td>Oct 30th</td>
<td>KGMC- Deadline for Book Spine Poetry Contest</td>
<td>For more information contact: 606-564-5865</td>
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<tr>
<td>Oct 31st</td>
<td>Trick or Treat</td>
<td>Maysville &amp; Mason County (6-8pm)</td>
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</tbody>
</table>
Your business can have increased exposure to a select clientele without additional advertising costs by offering a Member2Member discount to fellow Chamber members.

The service is free with membership and offers an instant marketing channel directly to Chamber members! Participating members are listed on our web site, along with a comprehensive listing in Chamber Connections. Qualified participants in the program must be active, current members in good standing with the Chamber and offer an ongoing discount on products/services.

You do NOT have to offer a discount to take advantage of these discounts and they are available to all of your employees as well! Call 606-564-5534.

### Participating Members

<table>
<thead>
<tr>
<th>Business Name</th>
<th>Address</th>
<th>Phone Numbers</th>
<th>Website Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>BLUE LICKS STATE RESORT PARK</td>
<td>P.O. Box 66, Mt. Olivet</td>
<td>800-443-7008</td>
<td><a href="http://www.parks.ky.gov">www.parks.ky.gov</a></td>
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<tr>
<td>Discount: $69.95+tax - Good from Memorial Day until Labor Day-7 days a week except Aug 18 &amp; 19. Use code “CHAMBR” when making reservations. Lodge rooms only.</td>
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<tr>
<td>C &amp; D ELECTRONICS RADIO SHACK</td>
<td>110 Tucker Drive, Maysville</td>
<td>606-759-5027</td>
<td><a href="http://www.radioshackmaysvilleky.com">www.radioshackmaysvilleky.com</a></td>
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<tr>
<td>Discount: Extra discount (from 5% to 12%) on personal and commercial insurance offered by Auto-Owners Insurance. Supplementary to any other discount to which an individual is eligible for.</td>
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<tr>
<td>GOOD SHEPHERD PRINTING</td>
<td>606-784-2858</td>
<td><a href="http://WePrintForLess.com/ChamberSpecial.htm">http://WePrintForLess.com/ChamberSpecial.htm</a></td>
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<tr>
<td>Discount: Special pricing Calendars and Promotion items.</td>
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<tr>
<td>FRENCH QUARTER INN</td>
<td>25 E. McDonald Parkway, Maysville</td>
<td>606-564-8000</td>
<td><a href="http://www.totalprosource.com">www.totalprosource.com</a></td>
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<tr>
<td>Discount: 15% off arranged and prepaid group parties of 20 or more. Ask for Rose Keller. Reference M2M when booking.</td>
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<tr>
<td>MATTRESS WAREHOUSE</td>
<td>179 Wal-Mart Way, Maysville</td>
<td>606-759-0655</td>
<td><a href="http://www.totalprosource.com">www.totalprosource.com</a></td>
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<tr>
<td>Discount: 10% on non-promotional merchandise.</td>
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<tr>
<td>Don’t see your business listed?</td>
<td>Offer a Member to Member Discount!</td>
<td>Call us with the details, 606-564-5534</td>
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</tbody>
</table>

| OFFICE DEPOT                      | 859-445-1677                                 | Discounts for those participating in the Chamber program. |
| PARADISE BREEZE WATERPARK         | 3177 AA Highway, Maysville                  | 606-759-9416       | [www.paradisebreezeky.com](http://www.paradisebreezeky.com)               |
| Discount: 25% on arranged and prepaid group parties of 20 or more. Ask for Rose Keller. Reference M2M when booking. |
| PROSOURCE                         | 4720 Glendale Milford Rd, Cincinnati, OH 45242 | 513-769-0606       | [www.totalprosource.com](http://www.totalprosource.com)                     |
| Discount: 6 months of free b&w copier service on new purchase or 3 free months of b&w service for taking over service on competitors approved devices. Free Consultations. |
| STONES AND GRANITE OF MAYSVILLE, LLC | 224 1/2 Market Street, Maysville             | 606-564-0012       | 10% off sale items                                                         |
| Discount: 10% services.           |                                               |                     |
| UNITY TOTAL CONSTRUCTION LLC      | 2333 Cottonwood Court, Maysville             | 937-779-9155       | [www.unitytotalconstruction.com](http://www.unitytotalconstruction.com)   |
| Discount: 10% services.           |                                               |                     |
Maysville-Mason Co. Area Chamber of Commerce
201 E. Third Street
Maysville, KY 41056
Return Service Requested